

Clarion Events

Advert Specifications

Instruction:

Please confirm with your contact if your advert is appearing in an A4 or an A5 publication

Please confirm with your contact what type of advert will appear in the publication: full page; half page horizontal; half page vertical; quarter page; or strip

Please ensure your advert matches the size specifications on the next page

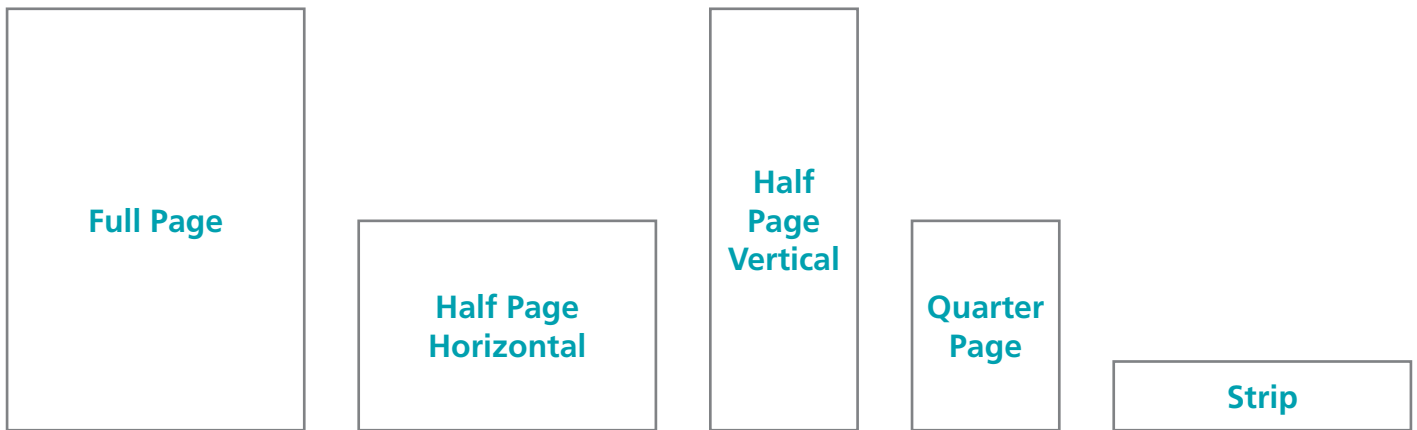
Please note that adverts must be supplied in CMYK colour, spot colours will not be permitted

Please supply the advert as an X1a compliant PDF (300dpi, CMYK) with crop marks and 3mm bleed

Please note that any adverts that do not meet the specifications detailed here will not be accepted.

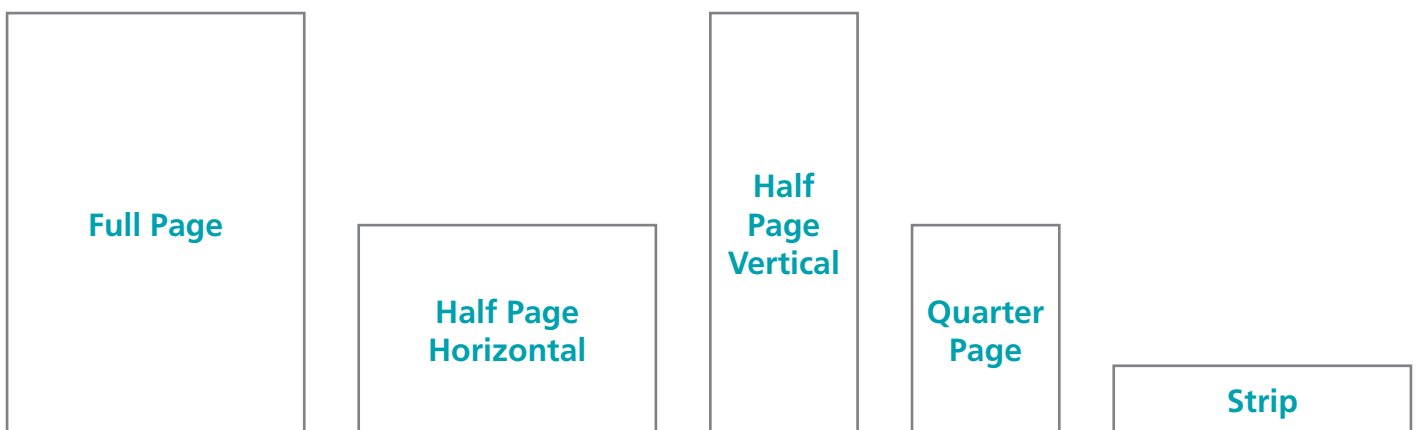
We take no responsibility for incorrect adverts and will not take responsibility for performing amendments to artwork supplied.

A4 Publication



	Width (mm)	Height (mm)	Margin (mm)	Bleed (mm)
Full Page	210	297	10	3
Half Page Horizontal	210	148	10	3
Half Page Vertical	105	297	10	3
Quarter Page	105	148	10	3
Strip	210	50	10	3

A5 Publication



	Width (mm)	Height (mm)	Margin (mm)	Bleed (mm)
Full Page	148	210	10	3
Half Page Horizontal	148	105	10	3
Half Page Vertical	74	210	10	3
Quarter Page	74	105	10	3
Strip	148	50	10	3